

Countdown to GDPR: Reduce your Risk

Tougher EU regulations mean the consequences of suffering a data breach are about to get more severe.



4.4M data records are stolen every hour¹

No company is immune. Breaches can affect any organization: manufacturers to hospitals, local shops to multinational banks.

If you do business in the EU, the rules are about to get tougher

Are you aware of all the ramifications of the new EU General Data Protection Regulation (GDPR)?

Do your security policies cover:

- social media posts
- photographs
- preference information
- transaction histories
- IP addresses



And the penalties are going up

Do you know that the penalties for non-compliance will be up to:

4% / **€20**
of global turnover / million



Are your defenses ready?

Do you have the tools you need to understand what data needs protecting and secure it?

Do you have adequate visibility of what data you hold, where it resides, who has access to it, and how it's being processed?



Do you have the tools you need to manage data whether it's held on-premises, on user devices, or in the cloud?



Could you spot unusual activity quickly and take remedial steps to reduce the severity of an incident?



The clock is ticking...

The case for action is already compelling, but there's now a deadline too.

From **25th May 2018**, the GDPR will make the potential consequences even worse. But done right, compliance could help secure your data and improve your business.

The first step to protecting your company is to know and control your data, assets and suppliers. **Qualys can help.**

¹ <http://breachlevelindex.com/>

² Based on *Preparing for the General Data Protection Regulation (GDPR) - 12 steps to take now*, Information Commissioner's Office